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## **KLOTZ DIGITAL AUSTRALIA AWARDED CONTRACTS TO REBUILD MAGIC1278 AND 3AW**

**Sydney/Amsterdam, September 2009** – Fairfax Media has decided, under the guidance of Engineering & Operations Manager Stephen Beers, to go with KLOTZ DIGITAL for their new fully digital facility in Melbourne. KLOTZ DIGITAL will supply seven VADIS D.C.II mixing consoles to the media group's 3AW and Magic1278 radio studios. The mixing desks will be used for a myriad of purposes in the broadcasting business from on-air presentation, news production, voice tracking and transfers. All studios will be linked via a VADIS router network, based on twenty VADIS 888 routers, mainly located in the facility's Main Control Room (MCR). VADIS also ties external (re)sources, like OB vans, satellite uplinks and web radio options into the network. Combined with a multitude of software modules, the VADIS Workflow Tools, KLOTZ DIGITAL's audio and routing network system provides a powerful radio broadcast application supporting Fairfax Media in strengthening its leading position in the Melbourne radio market and in creating new opportunities for the group's business. Removal of 3AW and Magic1278 to their new facility is scheduled Q1 2010.

"We are excited to be involved in the rebuild of this iconic Melbourne institution, while realizing a new level of technical flexibility for Australia's No.1 Talkback station," says Patrick Salloch – KLOTZ DIGITAL Asia Pacific's Managing Director. "Once again KLOTZ DIGITAL proves that not only the technology alone wins projects of this size, but that experience, customer service and of course local representation with local stock of spare parts is imperative to Australian broadcast engineers when deciding on a particular manufacturer."

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**KLOTZ DIGITAL AG** of Munich, Germany is the world leader in AudioMedia Platform Technology. KLOTZ DIGITAL manufactures a variety of digital audio mixing consoles, the VADIS AudioMedia Platform, and VARIZONE systems for music distribution, paging and safety announcement installations. KLOTZ DIGITAL has almost 20 years experience in manufacturing and installing digital radio consoles and audio infrastructures. In fact, KLOTZ DIGITAL has over 1250 digital radio consoles and more than 2000 VADIS frames in service today. For more information contact KLOTZ DIGITAL Europe voice: **+49-89-45672-100**, email: [europe@klotzdigital.com](mailto:europe@klotzdigital.com) or on the web at: [www.klotzdigital.com](http://www.klotzdigital.com)

**3AW** is part of the Fairfax Media, Ltd., based in Melbourne, Australia and shares facilities with Magic1278. It is Australia's No.1 Talkback station. It began transmission in February 1932 as Melbourne's fifth commercial radio station. Today it is Melbourne's number one rating radio station providing News, Talk and Sport, being famous for its breakfast, morning and sports broadcasting. 3AW provide a statewide news service for metropolitan and regional radio stations.

**Magic1278** is based in Melbourne, Australia, and provides radio broadcasting services for adult listeners. Magic1278's program consists of music and news. The station began broadcasting in 1992, formerly know as Magic 693, but was derived from the legendary radio station 3XY which was founded in 1935. Magic 693 changed its name to Magic1278 in 2006. As of November 2007, Magic1278 is a subsidiary of Fairfax Media, Ltd. Magic1278 share facilities with 3AW.