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Daniela Kroboth  
Marketing Communications  
KLOTZ DIGITAL AG  
+49-89-45672-352  
[d.kroboth@klotzdigital.com](mailto:d.kroboth@klotzdigital.com)

WEB SITE  
[www.klotzdigital.com](http://www.klotzdigital.com)

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## **New Alliance Targets TV Stations, TV/Radio Networks and Production Trucks**

**Munich/Atlanta, April 2009** – KLOTZ DIGITAL, the inventor of digital audio and control networking solutions, is pleased to announce that a new strategic engineering and sales partnership has been reached with Euphonix, a leader in large-format digital audio consoles, media controllers, and peripherals. Effective immediately Euphonix will market and sell KLOTZ DIGITAL's range of broadcast products in North America. This will enable Euphonix to offer a wider range of solutions for radio, on-air broadcast, TV production and production trucks. This new alliance between Euphonix and KLOTZ DIGITAL will be officially announced at the upcoming NAB show where **KLOTZ DIGITAL's product line will be exhibited on the Euphonix Booth N6812.**

"The complement of KLOTZ DIGITAL's products to Euphonix' digital audio mixing systems offer many new advantages to all of our customers," said Martin Kloiber, Euphonix CEO. "First, integrated package deals will be readily available at a cost effective price point with a wider range of products to choose from. Second, Euphonix will be able to coordinate both companies' product lines to end users as well as system integrators offering a complete technical solution and seamless customer support."

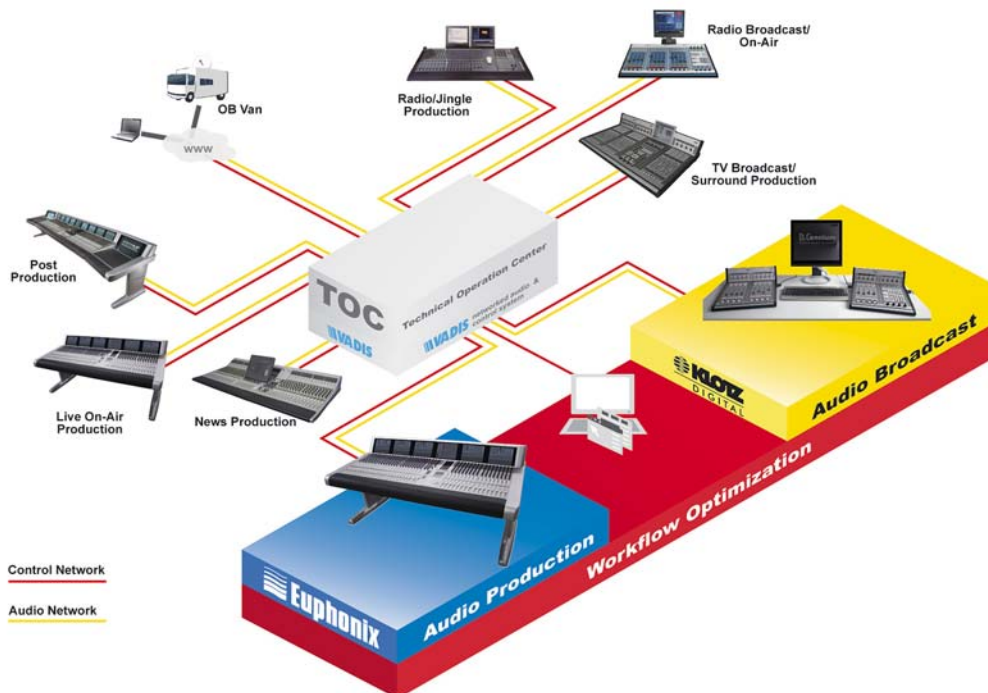


"Audio professionals will benefit from the synergies this new cooperation offers," explained Thomas Klotz, founder and CEO of KLOTZ DIGITAL. "The product ranges of both companies are technically fully integrated. From now on, Euphonix and KLOTZ DIGITAL

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will be able to provide all-embracing, flexible and reliable broadcast network solutions for TV/Radio stations, including large-format digital audio production consoles as well as compact consoles and audio distribution networks.”



## OMNISOURCE AGILITY

Providing Flexible, Reliable Broadcast Network Solutions

The combination of KLOTZ DIGITAL and Euphonix provide seamless integration of On-Air, small to high-end production consoles via audio distribution and routing networks. Moreover KLOTZ DIGITAL's VADIS audio and control network, which serves as the backbone of the integrated solution, allows access from every device, from production to broadcast, integrated in the network to every source throughout the whole facility and beyond such as in a Euphonix-equipped OB van. With the workflow optimization, VADIS allows resource sharing of all sources and devices throughout the premises. “The

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partnership is a great opportunity to combine our individual expertise in the fields of radio/TV broadcast and post production”, concluded Klotz. “I expect this new relationship will be very beneficial for both companies and will build on our many successes.”

KLOTZ DIGITAL’s existing and future clients will have continuing high level quality of customer service and sales support, as KLOTZ DIGITAL Audio Systems, Inc., USA will keep its East Coast based operation.

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#### **Pictures/Legends:**

KLOTZ DIGITAL CEO, Thomas Klotz and CEO Martin Kloiber seal the new joint partnership in North America between the two companies

Euphonix and KLOTZ DIGITAL Broadcast Solutions for North America - OmniSource Agility Graphic.

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**KLOTZ DIGITAL AG** of Munich, Germany is the world leader in AudioMedia Platform Technology. KLOTZ DIGITAL manufactures a variety of digital audio mixing consoles, the VADIS AudioMedia Platform, and VARIZONE systems for music distribution, paging and safety announcement installations. KLOTZ DIGITAL has almost 20 years experience in manufacturing and installing digital radio consoles and audio infrastructures. In fact, KLOTZ DIGITAL has over 1250 digital radio consoles and more than 2000 VADIS frames in service today. For more information contact KLOTZ DIGITAL's US subsidiary KLOTZ DIGITAL Audio Systems Inc. voice: **+1 (678)-966-9900**, email [ussales@klotzdigital.com](mailto:ussales@klotzdigital.com) or on the web at: [www.klotzdigital.com](http://www.klotzdigital.com)

#### **Euphonix at NAB**

April 20<sup>th</sup> – 23<sup>rd</sup>, Las Vegas Convention Center

#### **North Hall N6812**

Euphonix will be showing their full range of mixing products for broadcast, audio-post and music applications including the System 5, Max Air and S5 Fusion, console systems as well as the System 5-MC DAW controller and the Artist Series controllers. Euphonix are now representing KLOTZ DIGITAL in North America and will be showing the new DECENNIUM 5.1/DEC HD and AEON consoles on the booth. The Artist Series will also be shown on the B&H Booth C11022 in Hall C5 next to the Sony Booth.

**Euphonix**, a leading manufacturer of professional digital audio consoles and recording equipment has provided customers worldwide with trusted broadcast, post, live sound and music production solutions for over 20 years. Key products include Max Air, System 5 and S5 Fusion consoles as well as the System 5-MC and MC Pro DAW controllers. In January 2008 Euphonix released a revolutionary new line of Ethernet media controllers for the personal studio. Comprised of the MC Control, MC Mix and MC Transport, the Artist Series brings the unparalleled resolution and DAW integration of Euphonix' high-end consoles into the hands of the individual. For more information call **+1 (650) 855-0400** or visit [www.euphonix.com](http://www.euphonix.com).