

Buyer's Guide

KLOTZ
DIGITAL

Radio World
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Consoles, Routers & Mixers

USER REPORT

Klotz Digital Prepares ZET's Chili

By **Krzysztof Smalec**

WARSAW, Poland Radio ZET was the first private Polish radio station broadcasting in Warsaw after the end of the Cold War and the start of the liberalization of the airwaves in Eastern Bloc countries. We have been on-air since September 28th 1990.

We were originally named Radio GaZE-Ta. Starting from modest means, and borrowing broadcast technology and support from Radio France Internationale, the station consistently grew.

Since June 1994, Radio ZET has been granted a license to broadcast nationwide, and today, we are one of the two main private broadcasters in Poland. Ninety-five percent of the population can receive our signal and on average 7 million people listened to Radio ZET every day in 2007.

Actually, we work as a radio network named EuroZet, operating from centralized studios in Warsaw and with several local radio stations around the country. Balanced growth is still a target we pursue.

partner ProfiAudio Sp. z o.o. was responsible for the upgrade.

The team, along with Igor Pogorzelski,

high-density cards, offering more channels

and more DSP power. It was quite impressive to see the change and modernization done with such little effort during the simultaneous operation of the on-air studios. During the modernization of the router, neither shutting down the studios nor an extensive replacement of wiring was required.

Finally, in November 2008, we put our first Decennium console into operation. The Decennium replaces an older Spherion which was used to run the daily programming of our new music channel, Chilli ZET.

We needed a more modern, and at the same time, the most flexible console available to meet the challenges of this new program. And with the Decennium, we are absolutely excited about its features and versatility.

Decennium provides a surface similar to the familiar Aeon and is easy to operate, while it also offers a lot of new features in terms of customization. With little price difference, we received a console open to programming and customization with a large scale of features and versatility.

Beyond that, we were able to knit the new console seamlessly into the existing infrastructure, connect it to the same router, and share the central resources as well as the outputs to audio codecs and transmitters.



Anna Dziewit With the New Decennium Console at Chilli ZET

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Investments

Besides the modern and audience-tailored programs, popular DJs and a performance-oriented management, the secret of Radio ZET's success has always been to rely on the most modern broadcast technology, which we have found is worth the money by boosting efficiency in our staff's workflow. Therefore, we were one of the first stations in Poland in switching from analog to digital studios.

The reliable partner we chose for this step was Klotz Digital. Currently, we operate 12 digital mixing consoles in our central facilities in Warsaw. We started with Spherion consoles in 2001, and since then we have added additional Klotz Digital consoles such as the VADIS DC II, and Aeon consoles.

The consoles at our Warsaw premises are all networked together via the VADIS router and control engines located in the main control room (MCR). The MCR carries shared resources used by all studios and makes the resources of one studio available to all others.

The consoles themselves are situated and operated in quiet and air conditioned studios where people work 24/7. Every DJ works several hours a day, mainly controlling program workflow and entertaining our audience. To enable further expansion of our audio network, we modernized the MCR in 2008.

Klotz Digital's Polish sales and service

Chilli ZET

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The newest console from Klotz Digital still is able to correspond with the older Spherion consoles, which were replaced in the Klotz product line several years ago by newer, more versatile consoles. A little software modification was necessary, of course.

The older Spherion we replaced, which has been in daily use for the last eight years, is still in operation. We use it at Radio ZET now, for other purposes.

Gradually, we will replace all of our Spherions with Decennium consoles since it has proven easy and effortless.

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