

---

---

**FOR IMMEDIATE RELEASE**

Date: 23/02/2007

Robert Tason  
Marketing Executive  
KLOTZ DIGITAL Asia Pacific  
Ph. +603-5569-3233 ext. 742  
Fax +603-5569-5133  
[r.tason@klotzdigital.com.my](mailto:r.tason@klotzdigital.com.my)

WEB SITE  
[www.klotzdigital.com](http://www.klotzdigital.com)

---

---

## **FLY FM OF THE MEDIA PRIMA GROUP UPGRADES TO KLOTZ DIGITAL'S AEON DIGITAL ON-AIR CONSOLE**

**Kuala Lumpur, 23<sup>rd</sup> February 2007** – KLOTZ DIGITAL Asia received an order to supply one unit of 16-fader AEON Digital On-Air Console to Fly FM, which is one of the two radio stations owned by Media Prima Group. This will be the second radio station under the Media Prima Group to use KLOTZ DIGITAL's on-air console after Hot FM went on air with an AEON console on 1<sup>st</sup> February 2006.

Having made a record of sorts by becoming the first radio station in the world to be located in an airport when it began broadcasting in October 2005, Fly FM is fast becoming a real hit among its target listeners with its tagline, "It's All About the Music". As Malaysia's fastest growing English radio station with a reach of 434,000 plus a potential market of 25 million passenger arrivals at KLIA, Fly FM is now ranked No. 2 among English listeners aged 15 to 30.

Fly Fm's decision to upgrade their current on-air console to KLOTZ DIGITAL's AEON On-Air Console came with their growing popularity, reach and the need for a flexible and expandable radio-mixing console. The flexibility and user friendliness of the AEON console in addition to the existing console in Hot Fm played an important role in the decision-making process for the upgrade.

###

**KLOTZ DIGITAL AG** of Munich, Germany is the world leader in AudioMedia Platform Technology. KLOTZ DIGITAL manufactures a variety of digital audio mixing consoles, the VADIS AudioMedia Platform, and VARIZONE systems for music distribution, paging and safety announcement installations. KLOTZ DIGITAL has 15 years experience in manufacturing and installing digital radio consoles and audio infrastructures. In fact, KLOTZ DIGITAL has over 1500 digital radio consoles and more than 2000 VADIS frames in service today. For more information contact KLOTZ DIGITAL Asia voice: **+60-3-5569 3233**, e-mail [sales@klotzdigital.com.my](mailto:sales@klotzdigital.com.my) or on the web at: [www.klotzdigital.com](http://www.klotzdigital.com)