
FOR IMMEDIATE RELEASE

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KLOTZ DIGITAL AND SMART AV ANNOUNCE STRATEGIC ALLIANCE

Sydney/Munich, November 01, 2004 – KLOTZ DIGITAL today announced a joint sales and marketing agreement with Smart AV, an Australian based manufacturer of audio production consoles. The agreement will permit KLOTZ DIGITAL to seamlessly integrate Smart AV's family of production consoles with its VADIS (Variable Audio Distribution Interface System) audio/media platform, offering customers the option to tie Smart AV consoles into any new or existing VADIS system. To provide this solution KLOTZ DIGITAL Australia developed a TCP/IP based interface, establishing an open connection protocol between different manufacturers' hardware.

KLOTZ DIGITAL's VADIS platform acts as an engine for Smart AV's control surfaces. VADIS brings large audio matrix and multiple audio format capability to the Smart AV products. It provides a unique yet efficient approach to audio routing, fibre-optic distribution and format conversion, and includes a wide range of DSP functions and machine control. Multiple control locations can share sources, wide area logic control, signal routing, splitting and more. In addition VADIS also permits flexible system designs with remote input and output capabilities that can be connected easily via fibre-optic cabling.

"This is another step along the VADIS strategy of an open audio platform concept. KLOTZ DIGITAL is providing its customers with access to a select group of high quality third party equipment," says David Spargo, General Manager of KLOTZ DIGITAL Australia. He continues, "again our customers undoubtedly benefit from the unparalleled flexibility our systems provide."

"We are very excited about the partnership with KLOTZ DIGITAL", says Joseph Narai, Managing Director of Smart AV. "It offers us a significant opportunity to work together with a leading and renowned manufacturer of enhanced digital audio/media routing solutions – a necessity for improved workflow in today's evolving production environment."

To seal the partnership, Smart AV is showcasing the Smart Console together with KLOTZ DIGITAL's VADIS Audio/Media platform

- at **booth 334** of the **AES** in San Francisco, California, USA from 28 – 31 October 2004 and
- at **booth D1- 001** of the **Tonmeistertagung** in Leipzig, Germany, from 5 – 8 November 2004

KLOTZ DIGITAL's consulting engineers will also be on site to inform customers and other interested parties about the opportunities offered by the combination of VADIS and Smart AV consoles.

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KLOTZ DIGITAL is the world leader in Audio/Media platform technology, with its VADIS™ Audio/Media network, a variety of digital audio mixing consoles and VARIZONE, a Digital Public Address System. KLOTZ DIGITAL is based in Munich, Germany, with subsidiary operations in the United States, Malaysia and Australia. For more information contact KLOTZ DIGITAL Australia at: **+61-2-9420 8660** or on the web at: www.klotzdigital.com

Smart AV is an Australian based startup manufacturer of mixing control surfaces. Its Smart Console™ is the first product to incorporate Arc Technology™ designed to address the needs of mixing engineers working with large format projects.