



PRESS INFORMATION

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KLOTZ APPOINTS FORMER PRESIDENT OF STUDER NORTH AMERICA AS VP OF BUSINESS DEVELOPMENT

Atlanta, GA - John Carey has been named Vice President of Business Development. The announcement was made by Thomas Klotz, President of Klotz Digital AG.

“We are pleased to have John Carey on board,” says Thomas Klotz, “He’s a great asset in Klotz Digital’s expanding market coverage. John brings with him experience and understanding of digital audio and media systems as well as expertise in our targeted Internet, multimedia and audio markets.”

As Vice President of Business Development, Carey will oversee the research and development of Klotz Digital’s new growth strategies ranging from OEM partnerships to implementation of the company’s X4P Internet products.

“Klotz Digital was one of the new breed of digital companies I saw taking over the traditional analog companies which dominated our industry in the past,” says Carey, “ I am very happy to become a part of such a dynamic young company and I am excited to be in a position to add my efforts and skills to those now in place; to seek out opportunities for the continued growth of Klotz Digital.”

John Carey is a professional audio industry veteran with over twenty years of experience selling, marketing and developing professional products for film, television, music, radio and home-video industries. Carey most recently held the position of President of Studer North America where he repositioned and rebuilt the organization, changing the company's focus from tape machines to high-end digital mixing systems. Prior to his work with Studer N.A., Carey held senior executive positions in Sales and Marketing for Euphonix Inc., E-mu Systems and Otari Corporation, and the position of Sales Manager/ Studio Design Executive for Westlake Audio and Express Sound Company.

Carey's accomplishments include the creation of marketing, sales, operations and product management teams, software and hardware acquisitions, the planning and execution of IPOs, as well as the design and implementation of highly successful distribution models for the pro audio industry.

KLOTZ DIGITAL is the inventor and global market leader of digital signal processing and distribution systems for the modern Audio/Media industry. KLOTZ DIGITAL's VADIS platform architecture decentralizes the various types of signal processing and allows integration of multimedia and telematic services.